



# Projects that Fit

Organizations that wish to apply for funding from Rural Alberta's Development Fund are encouraged to 'think out of the box' and come forward with new or innovative ideas. The Board of Directors does not want to limit creativity or the range of possibilities. However, we recognize more guidance regarding what the Board is prepared to fund and what are allowable costs is helpful.

## Expression of Interest Application Checklist

The Board is more likely to approve an Expression of Interest if it has some or all of the following elements:

- ✓ The community is supportive and is involved in planning
- ✓ There are partners involved
- ✓ It is new or innovative
- ✓ It has the potential to be sustainable
- ✓ It is program focused (capital construction is not the main focus)
- ✓ It is likely to have a positive impact that can be measured
- ✓ The project could be applied or adopted elsewhere in rural Alberta

## Examples of Allowed Program Costs

- Administration
- Staff
- Training
- Planning and project management
- Marketing, advertising, promotions and communications
- Equipment and supplies
- Graphic design, printing, web development
- Telephones, computers, software
- Consulting fees
- Office space
- Travel and subsistence

## Incidental Funding of Capital Construction

A project proposal to the Board may include plans for capital construction. However, any project's capital cost must be an incidental (minor) portion of the total funding request to the Board. A guideline is 20%. Funding greater capital costs will be considered if it is key to a project that is extraordinarily innovative and has the potential for great impact.

Applicants must contribute a minimum of 25% of a project's total costs. There is no restriction on how this investment may be spent.